



Level 3® Content Delivery Network Services combine the advantages of an industry-leading Internet backbone with a sophisticated, proven CDN platform. This unique combination connects you with the benefits of our high-performance, highly scalable services and delivers those services in a simplified manner, offering you the flexibility to move between our network services at different phases in your contents' lifecycle.

Level 3 Origin Storage Service

Focus on Creating High-Quality Content, Not Storing It

Your audience's demand for high-quality, rich-media content is increasing every day. So how do you make sure you have enough fail-proof storage to support those demands without the inconvenience and cost of managing it yourself? The answer is Level 3SM Origin Storage service. It's the scalable, reliable and affordable way to store your content library as it grows. With our Origin Storage service, you can focus on what you do best — creating new content and driving your online revenue.

Business Solutions

- **Flexibility and Scalability:** You can start with modest storage requirements and scale up as quickly as you need. We have more than 1 PB of Origin Storage capacity deployed globally, so you can be sure we'll have what you need, when you need it — and, you only pay for what you use.
- **Security and Reliability:** Mirroring, RAID, geographic diversity and the latest firewall technology are all employed to make your content assets safe, secure, redundantly stored and ready for delivery. And, it's confidently backed by a 100 percent service level agreement.*
- **Ease of Management:** We offer several standard methods for managing content, and will work with you if your company has its own digital asset management (DAM) system or needs access to an application programming interface (API). If you maintain your own origin storage, our service can also reduce or eliminate hits on your system.
- **Global Reach and Speed:** Our worldwide storage locations are directly and redundantly connected to our Tier 1 global IP network. This minimizes the distance your data travels and increases the speed, quality and reliability of content delivery.

*See service agreement for complete details and SLAs.

With our Origin Storage service, you can focus on what you do best — creating new content and driving your online revenue.

Technical Features / Capabilities

- You upload content to a single Level 3 Origin Storage super node in your region.
- Your content is automatically replicated and then distributed to our worldwide CDN.
- When an end user types in your web address, the request is redirected and transparently served to them from Level 3's closest cache server.
- Records and reports of activity can be accessed for billing your customers or to monitor content usage activities.
- You only pay for the storage you use, and you can add more whenever you need it.

Why Choose Level 3 for Origin Storage Service?

- We Safeguard Your Assets: We know there is nothing more important than keeping your online assets safe and secure.
 - o Level 3 Origin Storage super nodes are redundantly connected to our global IP network with 10Gig Ethernet connectivity.
 - o Content is mirrored in multiple cities within each region.
 - o Data is protected with RAID, dual power supplies, dual NICS and spare disks drives.
 - o Spare servers are placed in each rack in case of server failure or fire damage.
 - o Hardened, high-availability hardware is used for all management and metadata controller machines.
- Cost Savings: Our economies of scale make it cost effective for you to store small or large content libraries, and it's dramatically less expensive than expanding your own infrastructure.

ABOUT LEVEL 3

As a leading international provider of fiber-based communications services, we are dedicated to helping our customers keep pace with the demands of an increasingly networked world.

We couple a broad service portfolio with one of the world's most scalable end-to-end networks to deliver a set of solutions built for the 21st century.

To find out how Level 3 can be your single-provider solution for all of your business needs, contact us today:

1.877.2LEVEL3

info@level3.com

www.level3.com