



Level 3® Content Delivery Network Services combine the advantages of an industry-leading Internet backbone with a sophisticated, proven CDN platform. This unique combination connects you with the benefits of our high-performance, highly scalable services and delivers those services in a simplified manner, offering you the flexibility to move between our network services at different phases in your contents' lifecycle.

## Level 3 Streaming Service

### Connect to the Future of High-Quality Media Delivery

The media landscape changes almost daily and your audience's demand for high-quality online content will only continue to grow. Users have access to higher broadband connections and demand online video delivered with quality at higher levels than ever before. The challenge: deliver content online with an experience that is parallel to traditional viewing experiences — in other words, flawless. The Level 3® Streaming service provides you with a comprehensive solution designed to reliably deliver and manage high-quality live and on-demand content across a broad spectrum of platforms and devices over the Internet. Powered by one of the best connected network backbones in the world, the Level 3 Streaming platform stands ready to support the ever-increasing demands of higher-bit-rate stream delivery.

### Business Solutions

- **Outstanding Reliability:** Network redundancy and re-routing abilities, backed by 24 x 7 monitoring, helps ensure all your content is delivered as expected.
- **High Video Quality:** We can provide smooth, fast transmission of your high-quality content. This provides a better viewing experience for your audience, which can mean potentially higher revenue.
- **End-to-End Solution:** By combining our CDN with other Level 3 services and value-added features such as Level 3® Vyvx services and Live Encoding Services, we offer you an industry-leading, comprehensive set of solutions for high-quality content distribution.
- **Fast Return on Your Investment:** With Level 3, you can start using our vast bandwidth, worldwide connectivity and the latest security and control capabilities right away to help quickly monetize your content. There's no need to develop your own infrastructure.

*From the moment your signal is acquired to the moment it is viewed by your audience, Level 3 gives you more ways to amaze audiences with a high-quality experience.*

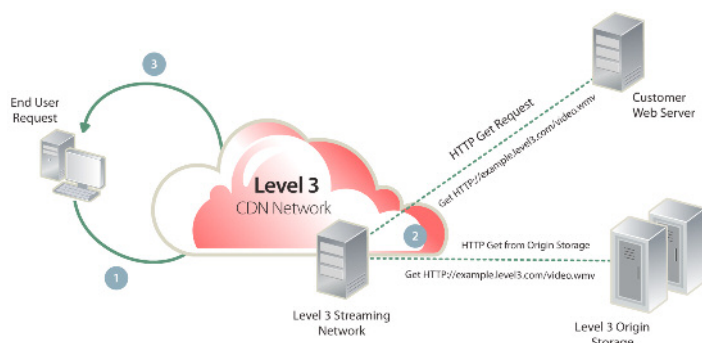
## Technical Features / Capabilities

- **Supports Emerging Formats:** Content is delivered to multiple devices using live and on-demand content distribution with Microsoft® Smooth Streaming, Adobe® Flash (RTMP and HTTP Dynamic Streaming) and Apple® HTTP Live Streaming.
- **Origin Flexibility:** Integration with your system or use of Level 3 Origin Storage and Adaptive Origin Manager provide robust and secure services for storage and ingest/origin).
- **Conditional Access Control:** Geographic intelligence, edge token authentication, referrers and more offer additional control of your content on the CDN.
- **Robust Reporting and Support Tools:** The Level 3 Media Portal, Content Analytics, report logs, player diagnostics, and self service tools via the Media Portal APIs provide a complete view into your distribution.

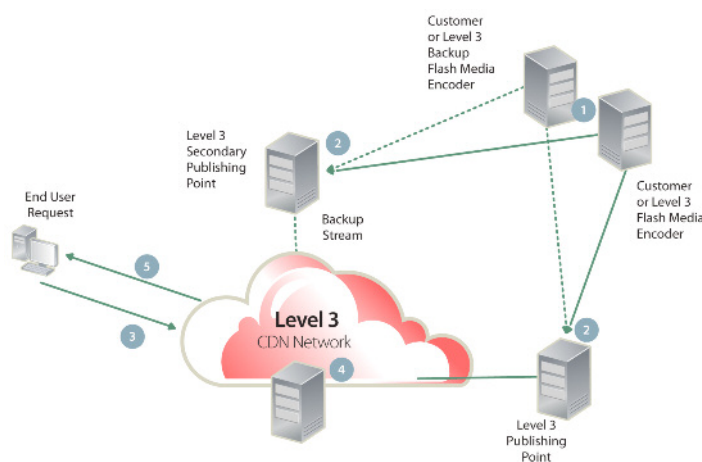
## Why Choose Level 3 for Streaming Service?

- Level 3 Streaming leverages two decades of industry leadership in the fields of content acquisition and distribution. Level 3 helped pioneer many of the technologies that enable the streaming of quality content online.
- Long regarded as one of the CDN industry's leading streaming network, Level 3 continues this tradition through enhancements of not only the platform's network breadth and depth, but also its core capabilities.
- Powered by one of the best-connected network backbones in the world, Level 3 Streaming is ready to support the ever-increasing demands of your audience now and in the future.

### On-Demand Streaming



### Live Streaming



## ABOUT LEVEL 3

As a leading international provider of fiber-based communications services, we are dedicated to helping our customers keep pace with the demands of an increasingly networked world.

We couple a broad service portfolio with one of the world's most scalable end-to-end networks to deliver a set of solutions built for the 21st century.

To find out how Level 3 can be your single-provider solution for all of your business needs, contact us today:

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